The American Rental Association (ARA)

Industry Award Nominations

Presented Feb. 21, 2021
at The ARA Show™

Ernest N. Morial Convention Center, New Orleans

American Rental Association
Seeking Nominees for Industry Awards

Each year, the American Rental Association (ARA) recognizes several individuals for their outstanding volunteer service to the association and the industry with awards, which are traditionally presented at The ARA Show™.

Do you know someone who has made a significant impact to the equipment and event rental industry? ARA wants to celebrate the outstanding achievements of companies and individuals in our industry. These individuals are the people who help shape the industry and help keep the association strong and vibrant.

ARA relies on rental professionals like you to nominate their colleagues and peers who meet the criteria for each award category.

The nomination period opens June 22 and concludes on Aug. 14. Award winners will be recognized at The ARA Show 2021.

Guidelines for a successful nomination:

• Complete the entire nomination form and include supporting documentation. Incomplete applications will not be accepted.
• Describe the nominee and their accomplishments as if you are presenting the award to that person.
• Make the nominee stand out with specific details about their contributions. Every effort should be made to provide examples which attest to the criteria.

How to Submit a Nomination:

To submit a nomination, visit ARArental.org and click on the homepage banner.

Awards will only be given in categories where qualified nominations were received.

Nominations for qualified individuals will be reviewed and rated by the Industry Awards Committee.

ARA developed this prestigious award in 2000 to honor those individuals who have made a significant impact to the equipment and event rental industry at the national and/or international level with their vision and leadership. This is the highest industry honor and nominations should reflect exemplary service or contributions.

Eligibility: Any individual (living or deceased) associated with the equipment and event rental industry whose significant contribution(s) positively impacted the industry is eligible for consideration.

Criteria: Inductees into the Rental Hall of Fame should exemplify key guiding principles. Nominees will be scored based on the following criteria. Commentary and supporting documentation that demonstrate the depth and scope of the nominee’s specific contributions should be included.

• Leadership
• Industry Impact
• Ingenuity
• Industry Stability
• Personal Commitment

2020 Hall of Fame inductees, Thomas Fouts and Charlie Neffle
Industry Ambassador Award

Recognizes an individual who has demonstrated long-term leadership and service to the association at the national, state, local or provincial levels.

**Eligibility:** ARA General Members

**Criteria:** Nominees will be reviewed based on the following criteria:

- Active industry engagement and indisputable service as an ambassador of the industry over a minimum period of 10 years
- Significant service to ARA by committee participation and/or service at the national, state, local and provincial levels, establishing themselves as an effective leader and providing an example to others in the industry
- Other qualifications such as awards received, and contributions made to the industry

Exemplary Service Award

Recognizes an individual or group that has made a significant contribution in a defined area of association service (government affairs, education, technology, workforce development, etc.).

**Eligibility:** ARA General, Associate and Independent Manufacturer Representative (IMR) Members

**Criteria:** Nominees will be reviewed based on leadership demonstrated through a committee, special project or service over the past year.

2019 Industry Ambassador recipient, Peggy DeFrancisco

2019 Exemplary Service recipient, Sarah Wilper

Industry Impact Award

Recognizes a manufacturer supplier and/or independent manufacturer representative rental industry professional who made a significant impact on the association and/or industry during the past two years.

**Eligibility:** One award available to a deserving ARA Manufacturer/Supplier Member and one award available to a deserving ARA Independent Manufacturer Representative Member

**Criteria:** Nominees will be reviewed based on the following criteria:

- Supporting chapter leadership relations and initiatives
- Supporting the advancement of the industry

2019 Industry Impact recipient, Steve Ledwell
Now is the time to give recognition to those who have served and contributed to the equipment and event rental industry. Visit ARArental.org to nominate your colleagues, peers, and partners.

Nominations accepted from June 22 – Aug. 14.

We’ll see you in New Orleans to celebrate the industry and our award winners.

Questions? Please contact Joann Lay joann.lay@ararental.org; ph: 800-334-2177, ext. 265.