Disaster Relief and Recovery Program Overview

The ARA Foundation provides several types of assistance to aid in disaster relief and recovery.

Business Disaster Relief Grants: Provides assistance to the owner of a rental business in the U.S. and Canada who have suffered a significant or major loss from a natural disaster that can be verified by a police, fire and/or news report. The business must have had fewer than 100 employees on the disaster date and operates 50% or greater in rental business. The loss to the business must be a minimum of $10,000, an insurance claim must be filed, and the grant request must be submitted by the business owner within 90 days after the disaster occurred. Grant awards will range from $500 to $2,500 based on need, as determined by the committee established by the ARA Foundation Board of Directors that reviews the applications.

Employee Disaster Relief Grant: Provides assistance to those employed in the equipment rental industry in the U.S. and Canada who have been significantly affected by a verified natural disaster. Business owners must file the grant application on behalf of their employees and will be responsible for disbursement of the awarded grant funds. Proof of loss is required. The business must have had less than 100 full time employees on the disaster date and operates 50% or greater in rental business. The grant request must be filed within 90 days of the disaster date. Grant awards will range from $500 to $2,000 per employee, based on need, as determined by the committee established by the ARA Foundation Board of Directors that reviews the applications.

Disaster Recovery Matching Funds Program: Provides matching funds for donations made by ARA state, local or provincial associations, to charitable organizations within established IRS guidelines, when there has been a major natural disaster that affects entire communities with massive devastation. The ARA Foundation may also authorize funds on their own, without matching funds.

Disaster Preparedness and Recovery Guide and Resources: The guide provides information on how to protect equipment, prepare for the impact of disasters, prevent loss and continue doing business after a disaster occurs. Specific checklists and advice for many types of disasters, as well as information on preparation and recovery are included. The ARA Foundation website contains a listing of disaster resources to assist in preparation and recovery from a disaster.
Business Disaster Relief

Grant Application

The ARA Foundation can make grants to individual equipment rental businesses in the U.S and Canada. A minimum of $500 can be provided to businesses that are designated for a grant; the maximum grant would be $2,500. Any additional support would be determined based upon the severity of the loss from information submitted from the applicant.

How to Apply:

Applicants are to review the instructions carefully and submit all required information.

The Cover Page Application provides the ARA Foundation with basic information about the business and the grant request.

The following outline serves as a guide to help you describe your grant request. It is up to the applicant’s discretion as to what information to include.

- Business information, branches, employees, annual revenue
- Summary of business history & ARA membership status (if applicable)
- Description of the business inventory-party/event, general tool, construction, other

Proposed Grant Application Form

- Description of what happened
- What are the business needs or problems to be addressed by this grant request?
- How will funds be used?
- Who else is providing recovery assistance?

Required Documents

- Police and/or fire and/or news report
- Total value of loss
- Copy of insurance claim filed
- Photos of damage

If you have any questions about the application process and requirements, please contact Marcy Johnson at 800-334-2177, ext 224 or marcy.johnson@ararental.org.

Please submit one unstapled copy by mail or email to:

ARA Foundation
Attn: Marcy Johnson
1900 19th Street
Moline, IL 61265

11/19
Business Disaster Relief Grant Application

Business Name: ____________________________ ARA ID# if applicable ______

Owner’s Name: ________________________________

Mailing Address: ________________________________

City: __________________________ State: __________________________

Contact Person/Title: ________________________________

Phone Number: __________________________ Email: ________________________________

Cell Number: ________________________________

Business Information:

Amount of Annual Revenue: ______________ Fiscal Year: ______________

Inventory Demographics: Party/Event___% General Tool___% Construction ___% 

Number of Staff_______ Number of Branches_______ Years in Business_______ 

Name of Insurance Carrier_______ 

Insurance filed: yes ____ no ____ Amount of claim $______________

Disaster Information 

Description and Date of Natural Disaster

_____________________________________________________________________

_____________________________________________________________________

_____________________________________________________________________

_____________________________________________________________________

_____________________________________________________________________

_____________________________________________________________________

_____________________________________________________________________

_____________________________________________________________________

_____________________________________________________________________

_____________________________________________________________________

11/19
Business Disaster Relief Grant Application

Date submitted ____________

Proposed Request:
Describe nature of disaster/loss and what occurred?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

What are the business needs or problems to be addressed through this request?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

How will the funds be used?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Who else is helping with recovery assistance?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
Business Disaster Relief Grant Application

Required Documents:

Police and/or Fire Report and/or News Report attached? ____________

Total Value of Loss $____________

Copy of Insurance Claim Filed attached?___________________________

Photos of damage attached? ________________

(Please provide a description with the photos, include item identification and location in the store. Please send no more than 10 photos)

Photo #1_____________________________________________________

Photo #2_____________________________________________________

Photo #3_____________________________________________________

Photo #4_____________________________________________________

Photo #5_____________________________________________________

Photo #6_____________________________________________________

Photo #7_____________________________________________________

Photo #8_____________________________________________________

Photo #9_____________________________________________________

Photo #10___________________________________________________

Additional Information you wish to provide:

________________________________________________________________

________________________________________________________________

________________________________________________________________


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