



Sponsored by the American Rental Association  
**RENTAL HALL OF FAME 2013**

The rental industry has grown and prospered from the service of many leaders during the past 50-plus years. The American Rental Association created the Rental Hall of Fame in 2000 to foster an appreciation of the historical development of the rental industry and the leaders who have made the industry what it is today. Each year, nominations are accepted to recognize individuals who have made a substantial and significant impact on the industry at the national and/or international level. The new inductees are recognized during a ceremony at *The Rental Show* annually.

### **Eligibility for Nomination**

Any individual associated with the equipment rental industry whose significant contribution changed the industry in a positive manner is eligible for consideration. This includes consultants, speakers, publishers, owners of rental businesses or rental equipment businesses currently employed or retired, or employees of related affiliates either living or deceased who impacted the equipment rental industry. The members of the Volunteer Recognition Awards Committee and the ARA Board of Directors during the year of nomination and induction are ineligible.

### **Selection Criteria**

Candidates will be reviewed based on the information presented on the nomination form. The more complete the information, the greater assistance provided to the committee for evaluation.

### **Nomination Process**

Nominations for qualified individuals will be reviewed and rated by the Volunteer Recognition Awards Committee, which is led by the ARA chairman of the board. Committee members are appointed by the ARA president and include representatives from past directors, the ARA Foundation board, associate members and an independent manufacturer representative. The ARA CEO serves on the committee in an advisory capacity and also appoints an ARA staff member to the committee.

### **Selection Process**

Candidates are evaluated based on eligibility to meet the Hall of Fame criteria. The committee's decision shall be presented to the ARA board of directors for endorsement. Each inductee shall be notified of their selection by the ARA chairman of the board.

### **Induction Ceremony**

The ARA chairman of the board shall host the induction ceremony during the keynote session of *The Rental Show*.

### **Recognition**

Inductees will be formally recognized at *The Rental Show* and featured in news releases, ARA publications and on the ARA website. In addition, the inductee's name will be part of a permanent display at the ARA headquarters. Inductees will be presented with a Crystal Signature Collection statue, a graceful representation of upward movement reflective of the inductee's influence on the industry.

Each inductee and one guest will receive complimentary registrations to *The Rental Show*, roundtrip airfare and hotel accommodations for the evenings prior to and after the ceremony.





## Rental Hall of Fame Candidate Nomination Form

*Please print or type. Return by Aug. 1, 2012.*  
**Please complete entire form for your nominee to receive full consideration of all their accomplishments to the equipment rental industry**

Candidate's Name: \_\_\_\_\_ Date: \_\_\_\_\_

Business Name: \_\_\_\_\_

\_\_\_\_ Please check if candidate is deceased and provide the name/address of person to be contacted who will represent the nominee.

Contact name for deceased candidate: \_\_\_\_\_

Contact's mailing address: \_\_\_\_\_

\_\_\_\_\_

Please provide the candidate's preferred contact information.

Address: \_\_\_\_\_

City: \_\_\_\_\_ State or Province: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Cell Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please explain your candidate's significant contribution to the rental industry at the national and/or international level in the following categories. Be sure to include all key accomplishments and outstanding contributions to the rental industry. Be as accurate, in-depth and current as possible. One e-mailed attachment of supporting materials is accepted.

### **Nominations require an essay for each of the five categories listed below:**

**Leadership:** Evidence of exceptional encouragement and motivation to others to reach a desired goal. What type of leader is the nominee and how did they contribute to the success of the rental industry?

**Industry Impact:** Exceptional achievements and impact on the rental industry resulting from the nominee's leadership and support. How has the rental industry been changed by the nominee's impact and contributions?

**Ingenuity:** Demonstrated innovation, creativity, design or discovery of processes or new equipment that influenced the rental equipment industry. What techniques, innovations, inventions or unique approaches by the nominee resulted in positive changes for the industry?

**Industry Stability:** Long-term commitment to the rental industry that endures into the future. What proactive changes did the nominee facilitate in the rental industry to ensure continued business growth and sustainability?

**Personal Commitment:** A measure of the nominee's commitment to society and humankind. In what ways has the nominee made a positive difference in their community?

\_Submitted by: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State or Province: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

**Return to:** Jenni Venema, Association Programs Manager  
American Rental Association, 1900 19th St., Moline, IL 61265  
Email: [jennifer.venema@arental.org](mailto:jennifer.venema@arental.org)  
Fax: 309-764-1533 Questions? Call 800-334-2177, ext. 236  
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